



*Global Supply Chain & Operations Management Leader*

# JONOTHAN R. HOLMBERG

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**J**onathan (Jon) Holmberg is a results-driven professional with a deep passion for supply chain excellence and team development. His comprehensive understanding of corporate strategy enables him to assess supply chain health and provide valuable support to enhance organizational objectives while building robust supply chain strategies, optimizing processes, ensuring seamless coordination, and improving overall efficiency.

One of Jon's key strengths lies in assembling and developing high-performance teams. He has consistently built teams that deliver exceptional results through coaching, mentoring, candidate qualification, and using lean techniques. His people-focused leadership approach has proven to be highly effective.

Jon's areas of expertise encompass various aspects of supply chain management, including supply chain strategy, sales & operations (S&OP) planning, financial performance, demand planning, digitalization, enterprise resource planning (ERP), inventory management, KPIs, Lean Six Sigma, logistics, materials requirement planning (MRP), production planning, root cause analysis, and change management.

In terms of education, Jon holds a Master of Business Administration (MBA) in Business Strategy from the Lake Forest Graduate School of Management in Lake Forest, IL. He also obtained a Bachelor of Science (BS) in Business Management, specializing in Integrated Supply Chain & Operations Management, from the University of Phoenix in Phoenix, AZ.

*"Jon was successful in implementing S&OP in a challenging business dynamic ... Jon is one of the few people who understands that S&OP isn't just a couple of meetings – he knows the importance of the process and holding cross-functional teams accountable to deliver business performance."*

**Brian Moynihan**  
VP of Supply Chain at Alpha

To further enhance his expertise, Jon has acquired several certifications. He is a Certified Lean Six Sigma Green Belt from

Villanova University and has completed training in Oliver Wight's Integrated Business Planning (IBP), as well as Strategy & Execution, Management Analytics, and Change Management from the Lake Forest Graduate School of Management.

Throughout his career, Jon has gained valuable industry insights across multiple sectors, including facilities management & commercial cleaning, textiles & apparel, industrial machinery & equipment, medical devices & equipment, pharmaceuticals, food & beverage, plastic, packaging & containers, religious organizations, supply chain management (SCM) software, and freight & logistics services.

Jon's knowledge extends beyond his expertise and industries, as he has managed international distribution plants in Canada and sewing facilities in Costa Rica and the Yucatan. He has also worked extensively with teams in the UK, Ireland, France, Poland, and Brazil. He also possesses conversational skills in Spanish and is currently studying French and Italian.

Jonathan and his family live in Gurnee, IL.

## Summary of Professional History



### **Batory Foods – Rosemont, IL**

Aug 2023 - Aug 2024

Returning to his food and beverage experience, Jon accepted the role of **Vice President and Logistics** in August 2023. Here Jon had oversight of Supply Planning, Demand Planning, Distribution & 3PL, Transportation, and Inventory Control. He was responsible for eight distribution centers and four manufacturing sites, with six direct reports and a team of 123 people.

When Jon arrived, there was a growing divide between Supply Chain and the rest of the organization. He immediately began to create cross-functional relationships facilitating discussions to find where Supply Chain could be more effective. Jon was able to build trust through task execution, including mini-S&OP's that promoted service improvements of 15%.

Jon Quickly saw gaps in Distribution and Transportation and was quickly able to correct and create revenue streams. He was able to promote Transportation as a value-add service. In addition, he strategically created revenue by converting excess distribution capacity to 3PL services for strategic customers. In total, Jon introduced over \$10M in revenue annually.

The tools and processes for supply and demand planning were not effective. Jon empowered his team to execute a plan that lowered inventory by \$10M in five months, maintaining a fill rate of greater than 98.5%. In addition, Jon worked with the Chief Technology Officer to perform a digitalization assessment and design a strategy to incorporate an updated Supply Chain ERP that incorporated generative AI for exception management.

In addition to all these things, Jon transformed manufacturing planning from make-to-order to make-to-stock. He implemented processes for long range planning, established finite planning with plants, and created long range capacity plans for each asset, yielding approximately \$2M a year in efficiency gains. This all facilitated a Sales and Operations Planning (S&OP) process that created scenario planning tools, demand accountability, and Sales and Operations Execution (S&OE) processes.



### **Graham Packaging - Lancaster, PA**

Mar 2022 - Mar 2023

Jon, a seasoned professional in the consumer packaged goods industry, joined Graham Packaging in Lancaster, PA, in March 2022 as the **Senior Director of Global Supply Chain**. His primary responsibility was to enhance and optimize the company's sales and operations planning (S&OP) processes. He also developed and implemented a comprehensive digitalization strategy that transformed the way GRAHAM PACKAGING approached demand planning and supply chain standardization. With an ambitious vision in mind, Jon successfully rolled out these initiatives across the global supply chain, which consisted of 57 manufacturing sites.

Recognizing the importance of having a capable team to execute his plans, Jon focused on building a talented workforce. Over the course of his tenure, he nurtured and developed a team of 27 individuals who demonstrated remarkable skills in managing the \$4B revenue generated by the company.

Jon's role also involved managing personnel and fostering effective communication. He supervised three direct reports and indirectly oversaw the work of 24 additional team members. Furthermore, he provided guidance and support to the 57 plant supply chain managers, ensuring the smooth operation of the supply chain throughout the organization.

Throughout his time at Graham Packaging, Jon achieved noteworthy accomplishments that demonstrated his business acumen and problem-solving abilities. One of his notable achievements was the creation of \$4.5M in logistics revenue. In response to changing market conditions, Jon redefined contract freight quoting, allowing the company to adapt swiftly and maintain a competitive edge. By implementing material requirements planning (MRP) and developing run rules to

enhance operational efficiency, Jon successfully increased the overall equipment effectiveness (OEE) by an impressive 15%. This optimization strategy minimized downtime and maximized productivity, greatly benefiting the organization. Jon's expertise also extended to warehouse operations. Through meticulous planning and capacity modeling, he devised a warehouse strategy that resulted in over \$3M in returns through third-party logistics (3PL) partnerships and leased space savings.



#### **M. Holland Company - Northbrook, IL**

Jan 2019 - Mar 2022

During his tenure as **Director of Supply Chain** at M. Holland Company, Jon demonstrated his exceptional inventory management and supply chain strategy development skills. He designed and integrated S&OP processes while managing a team of five direct reports and 24 indirect reports. Jon's expertise in supply planning, KPI exception management, and continuous process improvement resulted in a 20% reduction in inventory and increased inventory turns from five to nine within 18 months. His proactive approach to developing an MRP process proved instrumental in achieving this remarkable outcome.

Additionally, Jon facilitated the senior leadership team's effective response to global pandemic changes by leading a round-table process he created. He successfully orchestrated the remote go-live of an ERP system, overseeing the development of onboarding and new employee training modules. Jon's outstanding contributions were recognized as a thrice recipient of the *Top Collaboration Award* for establishing a rapid response team, creating an allocation team during a *force majeure* industry event, and completing the ERP implementation. Moreover, during the pandemic, he was crucial in reducing financial risk by \$10M through forecast accuracy optimization and cash flow management.



#### **Kerry Group - Beloit, WI**

Jan 2016 - Jan 2019

As **Director of Supply Chain** at Kerry Group, Jon successfully designed and integrated end-to-end supply chain strategies, managing a team of 19 professionals. With a substantial inventory budget of \$500M and responsibility for 4k stock-keeping units (SKUs), eight plants, and four distribution centers (DCs), he was crucial in supporting \$800M in revenue and turning inventory 12-18 times annually.

His expertise in supply management systems, performance metrics, and operations management significantly contributed to maintaining service levels and reducing costs. Jon spearheaded a total supply chain redevelopment initiative, resulting in a one- and three-year end-to-end supply chain strategy that significantly enhanced operational efficiency. By implementing key performance indicators (KPIs), exception-based tools, and dashboards, Jon successfully tracked service levels, inventory risk, and capacity/scenario planning. He also fostered critical and strategic account relationships, leading to a 45% increase in forecast accuracy. Jon's commitment to continuous improvement enabled him to achieve \$5M in waste and inventory reduction within the first year by implementing corrective action and root cause analysis processes.



#### **The Kraft Heinz Company - Chicago, IL**

Jan 2012 - Jan 2016

During his tenure at The Kraft Heinz Company, Jon held significant leadership roles in sales and operations planning (S&OP) and supply chain management. As a **Senior Manager**, he led change management and merger initiatives, aligning cross-functional teams on demand and inventory strategies, successfully constructed supply chain strategies, and managed an annual inventory portfolio budget of \$4.5B. Through effective team management, he optimized inventory by \$5M and achieved a service level/fill rate of over 98.5%. Jon's centralized strategy increased fill rates to 99%, reduced waste by over \$500K, and lowered inventory turnaround by seven days.

As a **Planning Manager**, he formulated production strategies that optimized capacity increased fill rates and minimized inventory. His leadership in this position resulted in a significant annual inventory reduction and a waste goal surpassing \$300K through implementing Repetitive Flexible Scheduling planning for manufacturing.



#### **Medline Industries - Mundelein, IL**

Aug 1998- Aug 2011

Jon's career at Medline Industries began as a **Senior Planner** and **Senior Buyer**, where he demonstrated his expertise in distribution oversight, purchasing, and warehousing. He later advanced to the position of **Supply Chain Manager**, overseeing the development of supply chain strategies for a \$70M division. Jon's leadership in these roles contributed to streamlined operations, reduced costs, and improved profitability by implementing value stream management

concepts.

As a **Plant Manager**, he was pivotal in constructing a green-field wet-wipe over-the-counter (OTC) pharma manufacturing site. With a keen focus on capacity building, leadership development, and lean manufacturing methodologies, Jon successfully increased efficiencies by 15% and reduced variable costs by 20%. Additionally, he partnered with the VP of Manufacturing to develop and negotiate multi-million-dollar capital plans, ensuring long-term asset profitability and return on investment.

## **SUMMARY**

Throughout his career, Jonothan Holmberg consistently showcased his expertise in supply chain management, inventory optimization, and strategic planning. His exceptional leadership skills, continuous process improvement initiatives, and dedication to operational excellence have contributed significantly to the success of the organizations he has served. In summary, Jon Holmberg is a highly accomplished professional with a proven track record in supply chain management, and his expertise, strategic mindset, and ability to foster high-performance teams make him an invaluable asset to any organization seeking supply chain excellence and sustainable growth.

What people say and have experienced...

"I had the opportunity to work with Jon Holmberg while he served as VP of Logistics. During that time, I was particularly impressed by his subject matter expertise in supply chain and inventory planning. Jon has a thorough understanding of the complexities involved in managing inventory, and his insights consistently added value to our discussions and planning processes.

It was clear that Jon's knowledge and thoughtful approach to supply chain challenges were key assets to the team. Jon will be a valuable resource for any organization looking for a logistics professional with strong supply chain planning expertise."

- Ty Brannen, CSCO at Batory Foods

"I recruited Jon to work for me at M. Holland, a Thermoplastic Resin Distributor located in Northbrook, Illinois.

Jon was referred to me by a colleague who I worked with previously. Although she was clear of Jon's capabilities, what he demonstrated in our time together was much better than I could have ever expected.

First off, Jon is a leader, a visionary and an outstanding strategic thinker. As the Director of Purchase Planning, his primary focus was to stabilize the function and help employees build better planning capabilities and grow within their careers. Prior to his arrival, there was no career progression for planners or data analysts. Because planners were 'stuck' in position and level, retention issues were created within the role, which led to significant issues with our commercial team, and ultimately, our customers. Once a career progression was established, Jon set the measuring stick for capability, which served two purposes. The first, ensuring that the planners built solid capability to better serve their internal and external partners. The second allowed them to grow to higher levels within the planning function to reduce turnover.

His knowledge of inventory and planning is second to none. When we worked together, he improved inventory turns by over 50%. This was not an easy task, as the organization never really focused on inventory turns and was 'holding on' to slow moving or obsolete inventory. Jon used forecasting data to help shape the story as to 'why' we needed to look at inventory differently. He challenged the organization to change, and this was not easy. Which speaks to his ability to persuade other leaders on why his work and his position on inventory management was critical for the overall organization. These discussions improved collaboration between the commercial and the operations function, and ultimately, led to outstanding inventory management results.

Any organization would be very fortunate to have Jon on their team and he will make a positive impact on the company and on their overall Supply Chain."

- Julian Wiles , COO at Perlick Corporation

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